
Syd & Mike
ONE WHOLE TV SHOW!
FROM EXECUTIVE PRODUCER STEVE PINK
SYD&MIKE™
The Entertainment of Champions!™
PITCH DECK INSIDE!!!
see back panel for details
CERTIFIED 100% SKETCH COMEDY
PER 1 VIEWING
5g SKETCH HUMOR
12g SATURATED FUNNY
10% DV
410mg LAUGHTER
23% DV
VITAMIN C (COMEDY)
NET WT 2 HP (Hilarious People)
SYD&MIKE
Nutrition Facts
Calories 130 170

Nutrition Facts

Serving Size 1 Pitch Deck (pd)

Amount per serving

LOGLINE

Syd & Mike are an offbeat pair of millennial buds whose altered visions of reality come to life in this series of comedic shorts. Set against the backdrop of New York, they encounter kooky misfits and far-out circumstances that only their friendship can handle.

CONCEPT

Meet Syd & Mike, two charmingly codependent roommates living in New York who seem helplessly prone to wacky misadventures. Sure, sometimes these dazed modern jesters go looking for trouble, and sometimes they bring it on themselves, but usually the world around them drops ludicrous circumstances directly onto their doorstep.

TONE

Syd & Mike is a boldly preposterous and pleasantly bizarre sketch show created in the tradition of *Portlandia* and *Key & Peele*. It's centered around two main characters who confront an ever-changing variety of twisted buddy comedy tropes in fast-paced, action driven shorts that span a multitude of genres. It's delivered in exquisite, premium, cinematic quality and features other rising stars in the NYC comedy community.

As creators, we believe everything is a bit , and channel that energy into our work. From finding jokes and premises in some of the strangest places to keeping viewers on their toes with no way to guess where the chaos of these lovable goofballs lives will lead. Imagine having the funniest and weirdest moments with a BFF expertly filmed and edited for an audience. That s the core of *Syd & Mike*.

STRUCTURE

The most current model for a series like ours consists of six fifteen-minute episodes per season. But the fact is we can belt out as much content as needed to fit. We want to stretch our brand of entertainment to its furthest limits, which is why we keep a frequently updated Google Doc chock full of new ideas we want to explore.

Each episode will generally consist of 3-5 sketches of varying length, no more than a few minutes per sketch. These digestable morsels are ripe for social media intake, allowing for all the sharing your thumbs can handle.

As sketch comedy filmmakers, we know the size of the shoes we are trying to fill, and we couldn't be more ready to lace up and bring forth a polished product that knocks the socks off of anyone who thinks that comedy somehow isn't allowed to be funny anymore.

We are bursting at the seams with content suited for a broad audience, so hats off to any studio, network, or streamer savvy enough to put us on the air!

PROOF OF CONCEPT

Syd & Mike's premier collection of hysterical sketches is a celebration of the wild and wonderful world of *Syd & Mike*.

First, a game show host invades Syd & Mike's apartment to help Mike answer the question, "What did I come in here for?"

Next, our heroes face off with a violent mugger dressed as a children's TV character.

On a trip upstate, turmoil interrupts a perfect hiking day, when Syd suffers a terrible spider bite.

Back in the City, an oddball fortune teller uses a peculiar deck of cards to predict Mike's future.

Finally, Syd gets a gig recording an audiobook with no words at a studio where the head engineer fancies himself an auteur director.

THE SHOW

Syd & Mike, like any great comedy, is a show inspired by its surroundings. That s why most of the first season is about lives in flux at the mercy of an unforgiving world. The systems and societal norms in which the show operates are aggressive, cruel, and absolutely ridiculous. Sound familiar?

Season one is an odyssey of hardship for our heroes, pushing them to the brink of total breakdown, but they survive! Stronger than ever, in season two Syd & Mike will take destiny into their own hands and face-off with the world!

SKETCHES

Our stack of scripts for sketches is ever-growing, and we love to keep it fresh, but in the interest of pitching, we've selected a few of our faves that we think will round out our ideal six-episode premiere season:

Syd & Mike are giving away some old junk when they get a visit from the Hoarder Pros, who convince them to keep everything.

Mike has developed a new snack. It s Salt & Vinegar chips: just the bottom of the bag!

Syd dates a literal red flag.

The network recasts Syd & Mike.

Mike s optometrist informs him that he has 20/20 vision in one eye, but the other eye is just a little bit racist.

Syd ruins game night by accidentally summoning a demon with her Pictionary drawing.

Mike becomes the manager of an emo band.

Syd keeps getting parking tickets from a crust punk.

No matter the question, Mike can only say, It is what it is, and it starts to freak him out. Syd tries to help, Mike, what is your birthday? Mike: It is what it is.

Syd & Mike love to fly kites in the park, but they use the kites to commit crimes.

Two advertising agents can t get through a projector presentation without accusing each other of projecting negativity.

Whoops! Syd & Mike killed someone, but when they try to dump the body in the river, it keeps washing back up to shore.

Syd gets into clowning. Mike is deathly afraid of clowns.

The new birthday party craze with antifa kids: Build-A-Barricade.

Syd is an avid bird watcher watcher.

CHARACTER DESCRIPTIONS

SYD, 33, is a highly irreverent but remarkably perceptive indica-puffing optimist and mother to a miniature border collie named Walter. A natural trickster, she enjoys getting into mischief, or as she says, "living in the moment". Whether she s using a copy machine to forge a sky diving license or faking her own death for the GoFundMe contributions, her shenanigans provide her with endless entertainment, despite the collateral damage to those around her. Luckily, her carefree charm and quick wit always seem to have her and Mike coming out on top.

MIKE, 38, is Syd s fiercest ally, but then again, he s totally capable of throwing her under the nearest bus if it ll get a laugh—or get him out of trouble. Mike lives in the past and the future, simultaneously dwelling on a Facebook comment from 2009 and scheming a way to out-Zuckerberg every entrepreneur in line at the Shake Shack. Mike s intense passion regarding whatever task is in front of him is often subverted by his catchphrase for every situation: "you re doing that wrong". Most comfortable on a couch with a controller in hand, his fear of missing out drags him, kicking and screaming, into every new misadventure.

EXECUTIVE PRODUCER

STEVE PINK began his career by writing and co-producing the films *Grosse Pointe Blank* and *High Fidelity*. He went on to direct the feature films *Hot Tub Time Machine 1 & 2*, (John Cusack, Rob Corddry, Craig Robinson, Clark Duke), *About Last Night* (Kevin Hart, Regina Hall, Michael Ealy, Joy Bryant), and *Accepted* (Justin Long, Jonah Hill, and Blake Lively).

Most recently, Steve directed the critically acclaimed film *The Wheel*, which premiered at TIFF 2021. Among his produced by credits, the film *Knight and Day*, starring Tom Cruise and Cameron Diaz, was based on Steve's original concept. Most recently, he Executive Produced *Vacation Friends* for Hulu.

Steve has also written and directed multiple television pilots and directed a plethora of television episodes, including *Santa Clarita Diet*, starring Drew Barrymore and Timothy Olyphant. He most recently directed episodes of *Wayne*, the critically acclaimed series on Amazon

His recent commercial directing work includes T-Mobile Super Bowl campaign spots featuring Anthony Anderson and his mother Doris Bowman, and this year's Super Bowl spot with Dolly Parton and Miley Cyrus.

KEY CREATIVES

MIKE HOLT is a New York City based actor, writer, comedian and filmmaker. His recent acting credits include *The Sinner, Girls5eva, I Know This Much Is True and Helpsters.* Mike is co-creator of the award winning digital series *Syd & Mike*, whose 50+ videos have amassed over 100k followers and 100 million views worldwide. (These videos can be found on Instagram, YouTube, and their website sydandmike.com.)

SYDNEY DI PAOLA DAVIS began acting at 7, practically living in the theatre through her teens. She attended The New Actors Workshop in NYC, where she studied with Mike Nichols. When she's not crafting content, Syd works as a freelance director and producer in New York and Los Angeles. Some of her clients include A+E, iHeart Radio, AT&T, Macy's, Walmart, Klarna, and Netflix.

After working together on their first few *Syd & Mike* short films, it became clear that the desire to create their own projects far exceeded anything else.

CARL CONWAY MAGUIRE is a writer and director in NYC who started creating short films and web content as a founding member of the indie filmmaking collective Video Mass, during which he helped facilitate screenings in Brooklyn of over 100 short films. Some of the short films he made went on to screen at regional festivals, including Sidewalk Film Festival and Cinema On The Bayou. He has also directed music videos for indie rock bands Emily Danger and Yassi. Carl works as a freelance video editor for Paramount's *Yellowstone* and *1883*, and has also cut videos for TVLand, Budweiser, Vice Media, NASDAQ, and more.

CREATOR STATEMENT

In real life, our friendship has helped us through so many of life's random challenges, not just as filmmakers, but as human beings. Since meeting in an acting class in 2010, we've gravitated toward stories that reflect the special bond we have, and comedy proved to be the most natural form for that bond to take on the page and on screen. Now, more than ever, with people's social lives suffering through strange, dark times, we believe our friendship—as off the rails as it gets in our sketches—can be a beacon to remind the world that things are always brighter when standing beside a trusted pal.


Good For
ONE (1)
Premium Quality
TV Sketch Show
Help SYD & MIKE navigate the maze and make a TV show!
DOCUMENT
Syd & Mike
I WOULD DEFINITELY WATCH THIS SHOW!
DARK MATTER